

## Intent and Guidelines for CCB Short Videos

### It's all About Video

Video seems to be a whole new unexplored visual world, at least to most CCB members. Once you become comfortable with the video process, you'll discover how much fun it is. Essentially, video is a series of still photographs, as few as 30 to 120 frames per second.

### Here are some features of video compared to still photography:

1. You already have the basic video camera in your smartphone and DSLR
2. Videos offer a tremendous opportunity to expand on the story you want to tell
3. Videos add sound to enhance the visual story
4. They allow you to expand and explore your creativity
5. Why not make full use of your camera's capabilities?

### Video Guidelines and how to send your video to the CCB

- Videos should be up-to one minute in length
- Videos can be one continuous scene, or multiple scenes
- The CCB is looking for simple videos at this point... nothing fancy
- You may send up-to 3 videos
- Include your original audio if your video is one continuous scene, or use music of your liking. Note- you will need to use a video editor to incorporate multiple scenes and music in your video
- To learn more about editing your video, review your camera/phone manual and watch YouTube video editing videos. It's always nice to learn new things!