



CAMERA CLUB *of* BREVARD

Executive Board Minutes
October 18, 2018

Attendees:

Richard Thomson – VP Programs
Peter Indorf - Public Relations
Judy Pastore – Treasurer – Not Present
Chuck Palmer - Secretary
Bob Cooley – Membership
Nancy Williamson – Competitions
Denise Stanton – Field Trips – Not Present
Mike and Debby Hamilton, Ann Bernick, George Campbell, Gordie Elwell, Gary Christensen, Pat Dorsey, Curtis Jensen, Jenae Jensen, Rob Scharpf

Minutes approved from September Meeting.

September Expense Report provided in separate file – document provided by Judy Pastore, Treasurer

Starred items (*) discussed in this meeting. Other items left in the minutes for reference for future actions.

REPORTS

*VP PROGRAMS – Richard Thomson

November	Jack Rogers – Shore Birds
December	APC – IHB Rec Center has been reserved.
January	AV Slideshow Extravaganza
February	Possible Canon of Light Explorer (have to partner with a camera store – Colonial Camera in Orlando or Hunt’s in MA. Was decided to support a local business – Colonial Camera)

Other speakers have committed. Deborah Sandidge – TBD
Richard looking for others who have not presented before. . . one is a food photographer in Melbourne. Also looking for pet photographer. Greg Hill was contacted

but he recently moved back to Australia. John suggested we try to get a Nikon ambassador.

*FIELD TRIPS

Schedule looks like:

November 3 - Bus Trip – to Downtown St. Petersburg, FL - Thirty-Five bus sign-ups so far. Richard will send details and photos to Peter to send more information to members to sell more bus seats.

December – no field trips scheduled in December

January – Possibly Titusville, or EGAD again

March? – Leu Gardens

Other ideas – Tavares train trip,

George had suggested previously we consider Tico Aviation Museum in Titusville in the cooler months.

Need a Field Trip Coordinator next year... John will ask Lek, Bill, Kemp, and Betsy
Chuck suggested that all future field trips have an appointed leader/coordinator that is assigned or established at the Executive Committee Meeting before the field trip. No one disagreed.

*TREASURER – Judy Pastore presented this status via email prior to the meeting – Financial Balance is \$3,477.51. Final payment of \$1,450.00 to Magic Carpet Ride for the field trip bus is outstanding. APC building payment will be made this month as well.

SECRETARY – No Report

*MEMBERSHIP – Bob Cooley - We have 222 members, 142 Individ, 38 Family memberships. Bob confirmed that new members are getting a lens cloth. Dues will not change next year. John suggested we consider giving a membership to the CCB board of directors. This practice was previously in the bylaws but recently removed. No action resulted from the discussion.

*PR – Peter Indorf – John mentioned that he still has not heard from Florida Today regarding using CCB member photos for a routine feature in the paper. John suggested we might contact Viera Voice, Space Coast Daily, or Senior Life to publish winning photos. Peter suggested we might create an Instagram account or hashtag. Peter also suggested we might create a press release with winning photos. John suggested we might hold a public event... open house. Chuck suggested we hold the open house at our January slideshow meeting. Chuck suggested that we make sure we emphasize the fact that APC photos must be submitted at the November meeting in upcoming CCB communication emails.

Cultural Showcase was held in September. The CCB participated. Three people attended our meeting in October. Thanks Pat, Ann, Richard, and Mike for supporting this event.

*COMPETITIONS – Nancy Williamson – The judging for the APC will be held on November 26th. John coordinates the judging in a private location. APC photo intake will begin at 5:30pm at the November meeting. If people ask, we can take in APC photos at the November board meeting two days later as well. Professional staged photos from workshops will be discouraged for the APC. A note has been added to the APC competition rules.

*WEBMASTER – George Campbell – Mostly status quo. Working on edits and corrections.

*APC:

Ann volunteered to be primary POC for the APC. Ann put together an outline of APC responsibilities. In our last board meeting it was decided we will raise the price of the APC dinner to \$15.00 when paid in advance and \$20.00 at the door.

Door Prizes will be collected by several board members. Nations Photo Lab, Luminar, Pizza Gallery, Sterling Photo.

There is a planning meeting on 11/11 at 10:00 AM at Liv and Hermann's house. Ann will send out a notice to those that volunteered.

APC volunteer sign-up sheet will be available at the November meeting. Chuck suggested we ask all attendees to help with table and chair take down after the event is over. Ann suggested we also remind people to pick up their dish or it will be disposed of. Bob volunteered to take home any high-priced items left behind. 😊

Need to stress to attendees to bring a "homemade" covered dish for 10 or more people.

Discussion about having index cards available at the APC greeting table so attendees could place the name and/or description of the food they brought.

John will add APC rules in the next newsletter.

OLD BUSINESS

NEWSLETTER –We will need to find someone else to edit the newsletter next year.

* Capture Florida: The CCB Capture Florida is currently underway. No start date. 5 photos can be submitted. End date will be April or May 2019.

Previous Notes on Capture Florida below for future reference.

John handed out a proposal for the Committees to hold Capture Florida. Committees proposed would be a trial run for the statewide competition. We had some discussion

with regard to the focus of the committees... i.e.2019 Club only competition or 2019 and 2020 Florida Wide Competition. No decision made.

- Notes from previous meetings for reference – Suggestion was made that we do not dictate a start date. April or May 2019 would be the end month for the competition. – Need to hand out assignments per the signup lists previously established. Richard made a proposal for different committees, submitting them to John. Rob suggested we have volunteers sign up for committees established. After some discussion, it was decided that the core committee will meet to establish the sub committees – The core committee consists of Ann, Nancy, Richard, George, and John. John will call a separate core committee meeting at his house.

– Notes from previous meetings for reference - Still thinking about a state-wide camera club event, but we did decide we would change our annual Capture Brevard to a Capture Florida event within the CCB only in 2019. Richard has talked to FCCC and Glennie regarding software/website infrastructure. Glennie uses File Maker Pro to establish the file management system. FCCC will allow us to use their mailing list for publicity. The FCCC has no problem with our club organizing and sponsoring a statewide event. Richard suggested there could be 15 committees involved in the event. 35 people expressed an interest in helping at the last meeting. We will see how our own club first event works next year before taking it statewide. We had some discussion as to what the committee assignments may be. We plan to dry run the statewide competition within the CCB in 2019. Therefore, the CCB 2019 Capture Florida will be a competition. We believe there would be no time limit as to when the photo was taken, and we will have to select categories that favor a diverse selection of Florida photos.

*Future Workshops:

- Lightroom January – Chuck
- Camera/Skills Workshop - February
- Portrait – John ??
- Travel Photography – Chuck (TBD) –
- Nature Workshop – Ivan Green (TBD) –

*2019 Board: - The candidates who have agreed to either run for office or serve in an appointed position were discussed:

President – Gordie Elwell – will run for President.

VP Programs – Richard will run, continue in role.

Treasurer – Judy will run, continue in role.

Secretary – Chuck will run, continue in role.

PR Director – Peter will run, continue in role.

Photo Competitions – Pat will serve

Membership – Bob will continue to serve

Field Trip Coordinator – Need a candidate – John will ask Lek, Bill, Kemp, and Betsy.

Vice President – may be a new position to prepare for the President’s position in the future. This would have to be addressed in the bylaws. The 2019 board will have to address/decide on this strategy.

New Business

*Slideshow Meeting – 8 people signed up so far. George suggested we slow the transitions, so we can see the photos. Richard suggested we ask presenters to talk a little more about their slideshow, so we take a little longer between shows.

*2019 Contest Themes – Need to put out a survey monkey in January. Discussions included a need to challenge members with themes in addition to allowing members to select themes.

Recorded By: Chuck Palmer