



CAMERA CLUB *of* BREVARD

Executive Board Minutes
November 15, 2018

Attendees:

John Buck - President
Richard Thomson – VP Programs
Peter Indorf - Public Relations
Judy Pastore – Treasurer – Not Present
Chuck Palmer – Secretary – Not Present – Minutes recorded by Debby Hamilton
Bob Cooley – Membership
Nancy Williamson – Competitions
Denise Stanton – Field Trips – Not Present
Mike and Debby Hamilton, Ann Bernick, George Campbell, Gordie Elwell, Gary Christensen, Pat Dorsey, Rob Scharpf, Lib Schiefner

Minutes approved from October Meeting.

October Expense Report provided in separate file – document provided by Judy Pastore, Treasurer

Starred items (*) discussed in this meeting. Other items left in the minutes for reference for future action were left untouched from October’s minutes.

REPORTS

*VP PROGRAMS – Richard Thomson

Richard expressed his thanks to Jack Rogers for an overall great October program

December	APC – IHB Rec Center has been reserved.
January	AV Slideshow Extravaganza
February	Canon will not be providing a program – they no longer support camera clubs by providing speakers
	Possibility of Scott Bourne- Daytona Bch- represents Olympus
March	Open
April	Beth Reynolds - Morean Art Center - “Seeing the Light” Originally approached by Judy Pastore & several other club members at the St. Petersburg field trip. Has several other possibilities for future

talks, and perhaps a walking workshop
May Ashlea Lisefski – Pet photographer- Orlando - all set for May
June Capture Florida program

Several others in mind for future- Deb Sandidge, Jerry Hansel (compositing)
Remove chairs that extend (stage right) so speaker has more room to move around
without being in audience view

Fix clicker

Social hour suggested from 5:30 – 6:30 to allow attendees more time to socialize
Snacks available at 5:30 – with a 10-minute stretch in the middle of the meeting

*FIELD TRIPS - Denise Stanton not present

Richard extended a big thank you to Judy & Denise for all their contributions to the bus
field trip.

Schedule looks like:

December – no field trips scheduled in December

January – Not discussed

February – Scavenger hunt – likely 2/9

March – not discussed (Leu Gardens mentioned previously)

May – George suggested Valant Air Command Museum- Titusville - for 5/11 - entry
includes breakfast/brunch buffet

See notes in Competition section about a 'Members Night' program

(From prior notes) -Other ideas – Tavares train trip,

Need a Field Trip Coordinator next year... John will ask Lek, Bill, Kemp, and Betsy

*TREASURER – Judy Pastore presented this status via email prior to the meeting –
Financial Balance is \$1018.24 Bob Cooley later reported he has \$825 to turn in for recently
collected memberships.

SECRETARY – No Report

*MEMBERSHIP – Bob Cooley - We have 229 members, 146 Indiv, 39 Family
memberships.

Membership forms need to be filled out more clearly, especially emails

Some emails have bounced back, and are being worked on where possible

Gordie Elwell suggested outreach to local professors –Eastern Fla for example;
explained they know of us and currently do send prospective members our way

*PR – Peter Indorf

Peter has contacted Senior Life, Viera Voice, Space Coast Daily – no replies as of yet..
Beachsider & TGIF (Florida Today), Everything Brevard - were suggested; Peter will
contact them. John suggested he include specific information indicating what value the

club would be providing. Club Instagram account also mentioned again. Facebook? too complicated. Could be beneficial to have all photos available for members to review and ask questions about.

Discussion as to whether permission is needed from club members to publish photographs if provided to periodicals— likely yes; can Nancy include a statement when she emails out for the winning photos? If someone objects, they wouldn't send in their photos- she doesn't always receive them all. Gordie mentioned privacy issues when someone is clearly recognizable in a photo.

John suggested Peter find an assistant to help with the numerous communications
Debby suggested a set weekly email to members as was done before

***COMPETITIONS – Nancy Williamson –**

IAPC intake was held tonight from 5:30 – 6:30 – one photo received.

Nancy & Pat will be marking photos for judging.

John brought up the subject of digital competitions for pro/con discussion –

less cost, perhaps more entries, have to be entered weeks ahead, would lose the social interaction of attendees discussing photos among themselves

Gordie suggested a quarterly digital competition – would test the waters – make photos available for viewing ahead of time with option of leaving comments; leave ½ hour at the end of meeting for discussion

George will check with Pizza Gallery on scheduling a critique night / they may also have wall space available to hang photos for sale.

Discussion went on as to whether we could have a critique program, or perhaps a 'Members Night' program with ½ as a critique and ½ with Q&A groups

George agreed to judge for January competition

***WEBMASTER – George Campbell – Mostly status quo. Working on new front page.**

***APC: - Ann Bernick**

72 signed up for dinner at this time

Reasons for low numbers – increased cost; need more excitement advertising and marketing the event; as events increase in Brevard, time has to be parceled out.

John needs sponsor info to print the thank you cards

Mike reported that clean up is available for \$100 – they take care of all chairs, tables, decorations, trash; even food can be left for cleanup. Initially sounded preferable, but after seeing possible low turn out, he suggested we leave it as is for this year – we have volunteers already signed up to clean up; will ask members to move their chairs, and please take their left-over food and containers!

Specific mentions of helpers: Bob & Denise doing check in; George will be taking photos; Nancy & Pat handling People's Choice; Ann arranging for food runners

OLD BUSINESS

***NEWSLETTER –We will need to find someone else to edit the newsletter next year.**

John mentioned there is a national competition of camera club newsletters each year...

* Capture Florida: The CCB Capture Florida is currently underway. No start date. 5 photos can be submitted. End date will be April or May 2019. No themes or categories

Previous Notes on Capture Florida below for future reference.

John handed out a proposal for the Committees to hold Capture Florida. Committees proposed would be a trial run for the statewide competition. We had some discussion with regard to the focus of the committees... i.e. 2019 Club only competition or 2019 and 2020 Florida Wide Competition. No decision made.

- Notes from previous meetings for reference – Suggestion was made that we do not dictate a start date. April or May 2019 would be the end month for the competition. – Need to hand out assignments per the signup lists previously established. Richard made a proposal for different committees, submitting them to John. Rob suggested we have volunteers sign up for committees established. After some discussion, it was decided that the core committee will meet to establish the sub committees – The core committee consists of Ann, Nancy, Richard, George, and John. John will call a separate core committee meeting at his house.

– Notes from previous meetings for reference - Still thinking about a state-wide camera club event, but we did decide we would change our annual Capture Brevard to a Capture Florida event within the CCB only in 2019. Richard has talked to FCCC and Glennie regarding software/website infrastructure. Glennie uses File Maker Pro to establish the file management system. FCCC will allow us to use their mailing list for publicity. The FCCC has no problem with our club organizing and sponsoring a statewide event. Richard suggested there could be 15 committees involved in the event. 35 people expressed an interest in helping at the last meeting. We will see how our own club first event works next year before taking it statewide. We had some discussion as to what the committee assignments may be. We plan to dry run the statewide competition within the CCB in 2019. Therefore, the CCB 2019 Capture Florida will be a competition. We believe there would be no time limit as to when the photo was taken, and we will have to select categories that favor a diverse selection of Florida photos.

Previous notes on future workshops left in – no discussion at November meeting-

- Lightroom January – Chuck
- Camera/Skills Workshop - February
- Portrait – John??
- Travel Photography – Chuck (TBD) –
- Nature Workshop – Ivan Green (TBD) –

*2019 Board: - It was mentioned there have been no new candidates; Nancy & Pat discussed when Pat will take over (February?)

Richard contacted Don Martin – he is not available at this time

There will be a 'last call' sent out in January – ballot needs to be published 2 weeks prior to voting

The candidates who have agreed to either run for office or serve in an appointed position:

President – Gordie Elwell – will run for President.
VP Programs – Richard will run, continue in role.
Treasurer – Judy will run, continue in role.
Secretary – Chuck will run, continue in role.
PR Director – Peter will run, continue in role.
Photo Competitions – Pat will serve
Membership – Bob will continue to serve
Field Trip Coordinator – Need a candidate – John will ask Lek, Bill, Kemp, and Betsy.

Vice President – may be a new position to prepare for the President’s position in the future. This would have to be addressed in the bylaws. The 2019 board will have to address/decide on this strategy.

New Business

- *Slideshow Meeting – 12 signed up/scheduled, plus one in reserve
Slideshow review- Dec 12th – 7 pm
- *2019 Contest Themes – John, Richard, Rob to meet and compile list of themes
Noted that the harder topics don’t get as many entries in the contests
- *Glennie Nature Salon – Our (10) entries must be submitted by 2/28
CCB members will have until 2/5 to submit entries
Judging 2/23 5 pm – Lib & Hermann Schiefner’s home
- *Samson’s Island – Patty Corapi will be handling
- *February Party - 2/16 - Thank you to the board- John Buck will be hosting
at his home

Recorded By: Debby Hamilton - Thanks so much Debby for recording the minutes this month!