



CAMERA CLUB *of* BREVARD

Executive Board Minutes
May 12, 2016

Attendees:

John Buck, President
Judy Pastore, Treasurer
Don Martin, VP Programs
Chuck Palmer, Secretary
Richard Thomson, Public Relations
Bob Creswick, Debby and Mike Hamilton, George Campbell, Marsha Sea, Elaine Closset, Charlie Dodds, Nancy Williamson, Gary Christensen, Rob Scharpf, Ann Bernick

OLD BUSINESS:

** FCCC: The date for the judging of the FCCC Tri-annual Print Competition will be Thursday, October 21st. Venue will be the Schecter Center for the judging, from 3-9 PM. It was determined the CCB will not supply a judge from our membership. We need to find 1 local professional judge.

**SPOTLIGHT- No one assigned to continue the spotlight to date. Suggestion made to spotlight new members. So will look for someone to do this... John will find a chairperson. Kim Hunt?

**ANNUAL DUES – Discussed increasing dues again. We decided to leave dues as they are right now. Increase of \$5-\$10 was discussed again. By-laws committee will clarify the student membership definition. Marsha looked at the other clubs. The average is \$36 for single and \$46 for family in FL. Other states average is \$30 for single and \$43 for family. We decided that we will raise the dues to \$35 for single and \$40 for family next year.

** APC: As of this moment, the committee for the December APC is the Executive Committee. We will continue our search for a Chairperson. Room has not been paid for to date.

** Executive Committee Members back-up - John again requested each Committee Chair to find a backup in case they are unable to perform their duties...or simply to help out! Nancy, Judy and Chuck have back-ups.

**Historian – Decided not to have a particular person for a historian. We will archive the minutes, the newsletter, and the website to maintain history.

**Ask Chuck – We will continue the service for members to ask one on one questions. Chuck will show up at the meeting at 6:00 PM and be available for member questions. Chuck will act as a point person... directing questions to other Exec members and mentors in the club. We started this in the May meeting. Interest was good. We will continue the service for the time being. John asked that we develop a list of mentors with specific skills and capabilities to refer people to.

Board Reports:

VP- Don reported that he is researching 7 different photographers for speakers. The November meeting are open for speakers to date.

June – Barry Kirsch – Project Photography

July – 4 Corners Photo Contest

August – Josh -Video from DSLR

September – Eric Dusenbery – Florida history through Photography

October – Day in the life of Brevard – Slideshow of CCB member images. (tentative)

November – Open

December – APC

Don handed out a possible speakers list. He asked that we all look at their websites and provide him input. The list currently includes: George Wilson, Nathan Adams, Walter Arnold, Cath Laurenzi, Eric Clay, Kirk Dodd, Chris Wilson. John suggested we add Gary Whelpley formally from Kodak. We discussed the possibility of either providing an outline of the subject matter we want the speaker to cover, or ask the speaker to provide an outline of their intended presentation.

Possible program content previously discussed:

1. Conducting another photography question/answer program. It was decided to use this as a backup program in case of a late cancellation.
2. Having a meeting centered on producing slide shows.
3. Problem solving...may be multiple speakers in one meeting.

TREASURER- Judy reported a balance of \$3380.06. We are paid up to July with the Eau Gallie Civic Center.

PR/COMMUNICATIONS: Richard looked into shirts for the club. Price will probably be about \$25-\$90 for a variety of different shirts. Individual can order the shirt directly from the company. The company is in Missouri. Richard also looked into microfiber pouch for a handout gift with a CCB logo. John suggested we set up the shirt company with our logo right away.

Committees:

MEMBERSHIP (Marsha Sea): We have 181 memberships and 232 members to date.

COMPETITIONS (Nancy Williamson): Discussed 2 corners contest. We have 50 submissions. Judging for incoming photos will be at the Cocoa Brevard Library on May 22nd. Will be open for club members to attend. Nancy is working on list of names for judging. Next month's contest will be managed by Cheryl and Nancy's husband Ray. We discussed the need to develop guidelines for A day in Brevard presentation planned for October. Event will begin the last two weeks in August.

WEBMASTER (George Campbell): George showed a working draft of the new website. It will be tablet and phone compatible. New website will allow multiple contributors with specific authorization. George thinks the website will go live in June. John suggested we show the new website at our monthly meeting. All congratulated George on his excellent work building the new website.

NEWSLETTER (Ann Bernick): Still plan to develop a new template. Will try to shorten the newsletter in the future... referring people to the website for routine information. Will format to copy the look and feel of the new website.

**FIELD TRIPS- Exploration Tower is planned for May 21st. Future field trip possibilities: Sunrise Locations; Antique Malls; Gaylord Hotel; Scavenger Hunt type event at unique places. Bus trip is typical in November. Need to begin planning.

BY-LAWS- Shannon, Lib and Herman Schiefner, and John continue to meet to update the By-Laws. John expects the by-laws to be rewritten in the next couple of months.

WORKSHOPS – We discussed suggestions for workshops: Remarkable Photos; Interesting Photography Presentation; Lightroom- Online; Flash; Model Photography; Video; Webinars on Google+. Also discussed the possibility to offer mentor – mentorship programs; Photo Critiques; Portfolio Reviews. No decisions made.

NEW BUSINESS:

- April minutes approved.
- Three T's Problem Solving – Who are you today?, Who is your target? and Who do you want to be tomorrow? John opened a discussion of how we can show the winning photos on the digital screen. Use of a document reader was discussed. Richard will look into obtaining a document reader to show photos.
- Adjourned at 9:18 PM

Chuck Palmer