



CAMERA CLUB *of* BREVARD

Executive Board Minutes
March 15, 2018

Attendees:

John Buck - President
Richard Thomson – VP Programs
Peter Indorf - Public Relations
Judy Pastore – Treasurer
Bob Cooley – Membership
Chuck Palmer – Secretary
Nancy Williamson – Competitions
Denise Stanton – Field Trips
George Campbell, Gary Christensen, Mike and Debby Hamilton, Ann Bernick, Rob Scharpf, Charlie Dodds, Lib and Hermann Schiefner,

Minutes approved from February Meeting.

February Expense Report Attached – Document provided by Judy Pastore

Starred items (*) discussed in this meeting. Other items left in the minutes for reference for future actions.

*John constructed a calendar for the club and shared it with the board. He passed out copies to review in the meeting. John will send pdf versions of the calendar via email.

REPORTS

*VP PROGRAMS – Richard Thomson

April 2018 James Neihouse – cinematographer – Film to Digital in IMAX

May 2018 Black and White Photography – Richard Thomson

June 2018 Capture Brevard Presentation

Richard has developed a list of people to approach for future programs. He reviewed the names for feedback. No objections from any of the names of people reviewed by Richard. Ann suggested Richard look at Photoshop World presenters for potential speakers. Debby suggested Wallace Weeks would be someone to re-consider. Herrmann suggested we have a presentation that provides an overview of the differences in fine art and photo journalism photography.

*FIELD TRIPS

Schedule looks like:

March 24th - Sunnyland Antique Boat Show – near Mount Dora – need to get information and announce to club members. Will meet at the Boat Ramp at 11:30 to go to lunch.

April – Gatorland

May – Bok Tower

June – Open

July – Antique Mall

Fall – Fort Pierce

John suggested we look at a local Dragon Boat Festival as a possible field trip.

Suggestions made at previous meetings. . .

Pat suggested a list of potential field trips, with the details of the venue, including travel times for the club to consider. Myakka State Park, Solomon's Castle (Ona, FL), A rodeo event. John suggested a future possibly. . . Girls Fast Pitch Softball at Space Coast Stadium starts in June. Denise investigating Forever Florida trail buggy event, and Lone Cabbage airboat ride. Also looking at Up the Creek Farm in Grant. John suggested to look at Green Gables in Melbourne, Flagler Beach, and Mount Dora town.

*TREASURER – Judy Pastore – Financial Balance is \$3,472.72. – Judy handed out new lens cleaning cloths that will be gifted to new members.

*SECRETARY – Nothing to report.

*MEMBERSHIP – Bob Cooley - We have 166 memberships, 235 members. We have about 70 unpaid members identified. Reminders will be communicated to unpaid members. Bob needs to send George the membership form with the membership costs included to put on the website.

*PR – Peter Indorf – Working with Richard to continue the transition of the bi-monthly emails. PR communication planned to the Cultural Alliance in April. John suggested we come up with outreach opportunities to high schools or assisted living locations. Possibly invite students to meetings, photo walks, or judge their competitions.

*COMPETITIONS – Nancy Williamson - Will put something in newsletter about the FCCC competitions currently in progress. Pat has taken over the quarterly competition management. John asked if there is merit in the CCB hosting a Florida-Wide Camera Club Digital competition similar to the Glennie competition. Nancy suggested we might transition Capture Brevard to a Capture Florida competition for all Florida Camera

Clubs. John formed an ad-hoc committee to explore the idea and possibilities. Ann suggested we review plans with FCCC to see if they have a concern or would they embrace the idea and publicize. Debby suggested we explore a slideshow to be played in nursing homes and assisted living.

*WEBMASTER – George Campbell – Making some updates in security, navigation, and content. George attended a google seminar on web design. Still looking for help with Graphics, and page headers. Richard suggested we resurrect the old photography sites map that was on the old website.

*NEWSLETTER – Ann Bernick – no new news. Will publish on the 25th.

OLD BUSINESS

*Glennie Nature salon photo contest -10 photos were chosen by members of the Exec. Board from 51 submitted. Photos will be submitted to the contest. 8 photographers were selected. We will be notified on April 14th as to the club's placement.

*Future Workshops:

- Potential Photo Walk on April 21st. – Cocoa Beach.- Chuck will host.
- Critique Workshop tentatively planned for June.
- Lightroom tentatively planned for August
- Portrait – John would like to schedule one of these.
- Travel Photography – Chuck (TBD)

*Discussed several options as to how we might critique photos, making changes real time, showing before and after. Need to plan for June.

*2018 monthly photo Contest Themes – Cards with themes handed out at the last meeting.

*“Capture Brevard” project – John announced that the Fifth Ave. Gallery will not host the Capture Brevard Exhibition next year.

John asked Patti Corapi to consider the Workshops Director position – she will accept after April.

John asked that Lib and Hermann draft a guest policy for our bi-laws . . . to be considered at a future board meeting.

NEW BUSINESS:

John wrote a letter in December to the owner of the American Muscle Car Museum on Sarno Road regarding having a CCB field trip at his facility. No word back yet.

Florida Today – John sent a letter to the editor in December, and he has agreed to feature CCB photos in the paper. John is awaiting the name of a contact in order to establish the guidelines and parameters for submitting photos to Florida Today.

Chuck Palmer