



Executive Board Minutes
March 10, 2016

Attendees:

John Buck, President

Judy Pastore, Treasurer

Don Martin, VP

Chuck Palmer, Secretary

Richard Thomson, Shannon McGregor, Bob Creswick, Debbie and Mike Hamilton, Gary Christenson, George Campbell, Ann Bernick, Nancy Williamson, Marsha Sea, Liv and Hermann Schiefner, Arnold Dubin, Rob Scharpf,

OLD BUSINESS:

FCCC: The date for the judging of the FCCC Tri-annual Print Competition will be Thursday, October 21st. Nancy Williamson will secure a venue for the judging, most likely a library that can accommodate us from 3-8PM. It was determined the CCB will not supply a judge from our membership. We need to find 3 local professional judges.

SPOTLIGHT- No one assigned to continue the spotlight to date. Suggestion made to spotlight new members. So will look for someone to do this... John will find a chairperson.

ANNUAL DUES – Discussed increasing dues. We decided to leave dues as they are right now. However, we will revisit next year. Possible increase of \$5-\$10 was discussed.

NEW VISITOR BADGES – Will get gold pens in addition to gold badges.

FORT CHRISTMAS FIELD TRIP – John suggested it was a good event. Carpooling was discussed but decided that we will not coordinate carpooling.

APC: As of this moment, the committee for the December APC is the Executive Committee. We will continue our search for a Chairperson. Room has been paid for.

CCB Logo - John continues to work on rebranding the CCB with a new logo, tagline and business card. Discussed the possibility to provide a gift to new members. Richard suggested we have a CCB lens cleaning cloth for members/new members. Mike will check to see if his son can get these. In the future we may produce a folder detailing information about the CCB to prospective new members and the community in general. We will wait for the new logo before ordering new lanyards.

Executive Committee Members back-up - John again requested each Committee Chair to find a backup in case they are unable to perform their duties...or simply to help out!

Board Reports:

VP- Don reported that August, October, and November meetings are open for speaker opportunities to date. Milton Heiberg is our speaker for the April meeting. Milton is an Orlando-based naturalist photographer and teacher. Go to <http://www.miltonheiberg.com> to find out more. May meeting will be Kim Hunt... creativity with your cell phone. Don will be looking to confirm speakers who have either agreed or have expressed an interest in presenting. Judy suggested we need photos of speakers for the annual photo book. We again discussed the following as possible program content:

1. Conducting another photography question/answer program. It was decided to use this as a backup program in case of a late cancellation.
2. Having a meeting centered on producing slide shows.
3. Creating another scavenger hunt ... a Day in Brevard and showing the images as a meeting theme.
4. Problem solving...may be multiple speakers in one meeting.

TREASURER- Judy reported a balance of \$3171.68. We are paid up to July with the Eau Gallie Civic Center.

Committees:

MEMBERSHIP: Marsha not present. Last meeting she reported we have 132 memberships and 177 members to date.

PR/COMMUNICATIONS: Richard will be publishing PR announcements to local publications and continue to publish weekly emails which is essential to the membership. General discussion regarding PR and community awareness was held.

COMPETITIONS: Nancy led the discussion on the following:

1. How the monthly judging should be conducted. Before the speaker.
2. We have committed to a 3rd class for non-winners in May. Advance, Intermediate, and Novice will be the categories.
3. We discussed the possibility of requiring members to move from Class B to Class A after winning a specific number of ribbons. No decision made.
4. Is the group photo with winning images necessary? Tabled for now.
5. How can we display the winners so others may see them? Website?
6. Remind CCB members to arrive early with entries since the images will be judged in the first 30 minutes.

7. We will ask speakers to judge monthly contests that are not the quarterly (member judged) contests.

WEBMASTER: George suggested he is about 30% complete with the new website. It will be tablet and phone compatible. He is moving static info in the top menu bar. Navigation will change to help people get specific information. . . including monthly meeting speakers and monthly competition winners. New website will allow multiple contributors with specific authorization. George thinks that a trial page will be available in May or June.

NEWSLETTER- Ann asked for ideas and photos. We discussed how many articles get published each month. Ann will make that decision each month.

FIELD TRIPS- Discussed setting up a trip to Gatorland again this year. Maybe April 16th. John looking into possible trip to a rodeo. Another possibility is a sea birding event on a charter boat.

BY-LAWS- Shannon, Ed Quillian, Liv and Herman Schiefner, and John will be a part of the By-Laws committee. John expects the by-laws to be rewritten in the next couple of months. March 21 at 4PM at Panera will be the first meeting.

WORKSHOPS - John is looking to see if there is interest in a workshop on how to photograph a model on location.

NEW BUSINESS:

- Discussed possibility to hold a video workshop, schedule a video speaker and/or having a competition category for video. John suggested we solicit the interest level of the club membership.
- John suggested we produce a little brochure or takeaway for community presentation or community events.
- Rob listed a few suggestions for monthly themes that would be more educational in nature. We discussed the difficulty in setting themes. Richard suggested the more difficult themes don't get many photos submitted. Members will continue to vote on themes.

Adjourned at 9:35 PM

Chuck Palmer