

Executive Board Minutes June 16, 2016

Attendees:
John Buck, President
Judy Pastore, Treasurer
Don Martin, VP Programs
Chuck Palmer, Secretary
Richard Thomson, Public Relations
Debby and Mike Hamilton, George Campbell, Nancy Williamson, Rob Scharpf, Ann
Bernick, Shannon McGregor

May Minutes were approved from May Meeting.

Items highlighted with an "*" were discussed in this meeting. Other items may be included for historical reference.

OLD BUSINESS:

- * SPOTLIGHT- Charlie Dodds will now manage the Spotlight for the f-stop. John suggested that we show the spotlight person's images at the meeting.
- * Executive Committee Members back-up John again requested each Committee Chair to find a backup in case they are unable to perform their duties...or simply to help out! Nancy, Judy and Chuck have back-ups. George is working on getting his backup. Ann has a backup.
- * BY-LAWS- Shannon, Lib and Herman Schiefner, and John continue to meet to update the By-Laws. John expects the by-laws to be rewritten in July.

FCCC: The date for the judging of the FCCC Tri-annual Print Competition will be Thursday, October 21st. Venue will be the Schecter Center for the judging, from 3-9 PM. It was determined the CCB will not supply a judge from our membership. We need to find 1 local professional judge.

NEW BUSINESS:

- * No July Executive Meeting Next Exec Meeting will be in August, start time will be 6:30 PM
- * EGCC Setup for the monthly meeting. Discussed switching photos and snacks in the meeting room. Mike suggested the light is not really any different. We decided to not change the location of photos for the next meeting. Mike will adjust the seating to optimize viewing the screen. We will look at and attempt to measure the light at 5:30 PM before the next meeting.
- * Discussed the use of the video camera for the presentation of contest winners at our last club meeting. All agreed this method is better and we will continue using the video camera.
- * WORKSHOPS We discussed suggestions for workshops: Michael Tapes has agreed to conduct a Lightroom workshop. Richard is in contact with him. We are going to try to schedule this workshop in July. July 30 is our target. Audio Visual Slideshow Workshop planned for September 24th by Richard Thomson. Model Photography will take place August 13, and 20th by John Buck.

Other workshops that have been considered at prior meetings: Remarkable Photos; Interesting Photography Presentation; Lightroom- Online; Flash; Video; Webinars on Google+. Also discussed the possibility to offer mentor – mentorship programs; Photo Critiques; Portfolio Reviews, Travel Photography (Chuck)

- * FIELD TRIPS- July 9th will be Wildwood Antique Mall on Apollo. Future field trip possibilities: Barbourville, just north of Deland. Sunrise Locations; Antique Malls; Gaylord Hotel; Scavenger Hunt type event at unique places. Bus trip is typical in November. Need to begin planning our November trip.
- * 2017 Board John asked if everyone is currently planning to continue in their role. All agreed to date.

Board Reports:

* VP- Don reported on his work researching future speakers. The November meeting are open for speakers to date.

June – Barry Kirsch – Project Photography

July – 4 Corners Photo Contest – Discussed the format of this program. A selection of the photos will be presented for the audience to judge.

August – Josh -Video from DSLR – Don is having a problem getting an outline or synopsis of his talk. Richard plans to talk with him.

September – Eric Dusenbery – Florida history through Photography

October – Day in the life of Brevard – Slideshow of CCB member images. (tentative) November – Open

December – APC

The list of potential speakers currently includes (** denotes priorities): **George Wilson, Nathan Adams, **Walter Arnold, Cathy Laurenzi, Eric Clay, Julian Leek, Gary Whelpley formally from Kodak. We discussed the possibility of either providing an outline of the subject matter we want the speaker to cover, or ask the speaker to provide an outline of their intended presentation.

Possible program content previously discussed:

- 1. Conducting another photography question/answer program. It was decided to use this as a backup program in case of a late cancellation.
- 2. Having a meeting centered on producing slide shows.
- 3. Problem solving...may be multiple speakers in one meeting.
- * TREASURER- Judy reported a balance of \$2,928.20.
- * SECRETARY Ask Chuck We will continue the service for members to ask one on one questions at 6:00 PM on meeting nights. Chuck will solicit list of mentors.
- * PR/COMMUNICATIONS: Capture Brevard John thinks this will have a Brevard County interest. We need to think how to present to the entire community. John suggested we should consider we open the timeframe up instead of limiting the capture time of just two weeks. Due date will be August 31. Nancy, John, and Richard will put together the rules. CCB Shirts are now available for order... website has been published.

Committees:

- * MEMBERSHIP (Marsha Sea): No update this meeting We have 181 memberships and 232 members as of last meeting. ANNUAL DUES DISCUSSED again. John suggested we should consider a \$10 increase per year so we can bring in capable speakers from out of the area. Will continue to discuss but the thought would be to raise dues to \$40/\$45 Single/Family. Marsha had previously looked at the other clubs. The average is \$36 for single and \$46 for family in FL. Other states average is \$30 for single and \$43 for family. We decided that we will raise the dues to \$35 for single and \$40 for family next year.
- * COMPETITIONS (Nancy Williamson): Discussed 2 corners contest program. A selection of photos will be judged by the audience with a show of hands. Points to be made: How judges can be so different in their scores. The higher scoring photos. Our judges will be involved in the presentation. Richard will introduce the program/contest. Slideshow will be shown. Richard will produce the show. Nancy will conduct the program after Richard introduces.
- * WEBMASTER (George Campbell): George showed an outline of the frontpage of the new website. He discussed the layout and asked for feedback. Richard suggested programs, workshops, field trips should be prominent on the front page.

NEWSLETTER (Ann Bernick): No discussion - Still plan to develop a new template. Will try to shorten the newsletter in the future... referring people to the website for routine information. Will format to copy the look and feel of the new website.

Adjourned at 9:27 PM

Chuck Palmer