



CAMERA CLUB *of* BREVARD

Executive Board Minutes  
February 7, 2018

---

Attendees:

Gordon Elwell - President  
Richard Thomson – VP Programs  
Peter Indorf - Public Relations  
Judy Pastore – Treasurer  
Chuck Palmer – Secretary – Not Present  
Bob Cooley – Membership  
George Campbell - Webmaster  
Pat Indorf – Competitions  
Mike Hamilton, Ann Bernick, Lib and Hermann Schiefner,

Minutes approved from January Meeting.

January Expense Report provided in separate file – document provided by Judy Pastore, Treasurer

Starred items (\*) discussed in this meeting. Other items left in the minutes for reference for future action were left untouched from past minutes.

**REPORTS**

\*VP PROGRAMS – Richard Thomson

March – Larry Becker, instructor at KelbyOne – Tips & Tricks Inside Your Camera – Video Tips

April - Beth Reynolds - Morean Art Gallery - “Seeing the Light”

May - Ashlea Lisefski – Extraordinary Pet Photography – From Orlando

June - Capture Florida program

July – Brevard Astronomical Society – Steve Ratts/David Guibert

August – Critique of Photos and a Q&A Session

September – October - November – Open

December – APC – IHB Recreation Room has been reserved for December 7, 2019

\*FIELD TRIPS -

No one has volunteered for the Field Trip Coordinator position in 2019. Richard spoke to Betty Walden...may be interested.

It was discussed that the Field Trip Coordinator does not necessarily have to be in attendance at every field trip, but there must be a designated POC at each field trip.

2019 Bus Trip:

- Pat suggested Solomon's Castle and Myakka State Park in the Sarasota area.
- Ann suggested a late afternoon/night time trip to The Festival of Lights in St. Augustine.

Schedule looks like:

February – Scavenger hunt – 2/9 – Melbourne Beach area. Will start at 7:30am. Meet at Melbourne Beach Pier. History Center on Oak Street will be the reviewing area at 9:30am. Leaders-Richard & Ann

March – Leu Gardens has another event scheduled for 3/9. Decided to go to Washington Oaks State Park in Palm Coast – 3/9, Time - TBD.

April – Gatorland – 4/13 – Richard will coordinate

May – Valiant Air Command Museum- Titusville - 5/11 - entry includes breakfast/brunch buffet. George will coordinate.

Photo Op – Tico Airshow – in March

\*TREASURER – Bank Balance is \$3,990.28. Bank balance exclusive of \$746.00 reported by Bob Cooley from recently collected memberships.

SECRETARY – No Report

\*MEMBERSHIP – Bob Cooley - We have 134 members, 81 Individual, 27 Family memberships (53 members) have paid for 2019.

When there are two people at the membership desk, each person should have a membership rooster to record payments.

\*\*\*\*Action -. Bob - needs to send the latest member spreadsheet to the exec board. This action is a requirement before each Board meeting.

\*\*\*\*Action – Peter - needs to remind members to pay their dues for 2019. Action completed in January, but will also remain open for February.

Gordon will send emails to guests thanking them for attending our Club meeting, etc.

\*PR – Peter Indorf – Peter contacted several publications about promoting the CCB. Some successful, some want compensation.

\*\*\*\*Action – Chuck - will send Peter contact info to get the CCB meeting on the FL Today calendar. Action completed in January.

\*COMPETITIONS – Pat Indorf - Pat will be diligent about ensuring people that enter the monthly competitions are members in good standing. Needs monthly updated membership list for this purpose.

Richard suggested that the Club needs to be more assertive in promoting Sterling Photo.  
\*\*\*\*Action - Pat is going to check with Sterling Photo about getting some sort of poster to place along with the competition photos.

\*\*\*\*Action – Peter – Will put a comment in weekly email that members need to have their competition photos submitted on time on meeting nights. No submittals allowed after judging has begun.

\*\*\*\*Action – Pat - needs to update herself as POC on the FCCC website.

\*\*\*\*Action – Peter - will include Pelican Island competition information in weekly email.

\*WEBMASTER – George Campbell – George is investigating companies to handle our email list. So far, George liked Mail Chimp the best. There will be no charge using Mail Chimp for our level of usage.

Eventbrite was also suggested for membership, bus trip, etc. payments and tracking.

\*\*\*\*Action - Gordon, Peter, and George - will meet this month to discuss.

Richard suggested another option of using a company that tracks membership & email for organizations, clubs, etc. for a fee.

## **OLD BUSINESS**

### Workshops

March 2 - Creative Use of Your Camera Workshop – Q&A Photo Walk 8:30 AM – 10:30 – Chuck will Host –Suggested having another walking photo workshop like last year.

\*\*\*\*Action – Chuck will send Peter description and communication copy. Action completed.

March 23 (tentative) - Photo Walk – Viera Wetlands (?)

\*\*\*\*Action – John is going to ask Patty, Don, and/or Arnold to lead. John not present.

April 27 – Portrait – John Buck – To be determined. Much discussion on the need for professional models and how we might pay them. John said he preferred to work with experienced models. He will make a decision in the near future if he will hold the workshop this year.

NEWSLETTER – Chuck will take over publishing the newsletter. In the future, the Newsletter will be sent to George for inclusion on the Website. Chuck will copy Ann and

Ann will send out the email announcing the newsletter with an enclosed URL assigned by George.

Capture Florida: The CCB Capture Florida is currently underway. No start date. Five photos can be submitted. End date will be May 20, 2019. No themes or categories. We need someone to assemble the slideshows for the photos.

\*\*\*\* Action - Judy volunteered to put together the slideshow. To be completed in May.

Previous Notes on Capture Florida below for future reference.

John handed out a proposal for the Committees to hold Capture Florida. Committees proposed would be a trial run for the statewide competition. We had some discussion with regard to the focus of the committees... i.e., 2019 Club only competition or 2019 and 2020 Florida Wide Competition. No decision made.

- Notes from previous meetings for reference – Suggestion was made that we do not dictate a start date. April or May 2019 would be the end month for the competition. – Need to hand out assignments per the signup lists previously established. Richard made a proposal for different committees, submitting them to John. Rob suggested we have volunteers sign up for committees established. After some discussion, it was decided that the core committee will meet to establish the sub committees – The core committee consists of Ann, Nancy, Richard, George, and John. John will call a separate core committee meeting at his house.

– Notes from previous meetings for reference - Still thinking about a state-wide camera club event, but we did decide we would change our annual Capture Brevard to a Capture Florida event within the CCB only in 2019. Richard has talked to FCCC and Glennie regarding software/website infrastructure. Glennie uses File Maker Pro to establish the file management system. FCCC will allow us to use their mailing list for publicity. The FCCC has no problem with our club organizing and sponsoring a statewide event. Richard suggested there could be 15 committees involved in the event. 35 people expressed an interest in helping at the last meeting. We will see how our own club first event works next year before taking it statewide. We had some discussion as to what the committee assignments may be. We plan to dry run the statewide competition within the CCB in 2019. Therefore, the CCB 2019 Capture Florida will be a competition. We believe there would be no time limit as to when the photo was taken, and we will have to select categories that favor a diverse selection of Florida photos.

Field Trip Coordinator – Need a candidate

\*\*\*\*Action – John will ask Lek, Bill, Kemp, and Betsy to serve as the Field Trip Coordinators. John not present.

Glennie Nature Salon – Our 10 entries must be submitted by 2/28

CCB members will have until 2/18 to submit entries. Judging 2/23 - 5 pm – Lib & Hermann Schiefner's home. Approximately 14 board members volunteered to judge on the 23<sup>rd</sup>.

## **New Business**

Gordon suggested George give a CCB Website Tour at one of the monthly meetings. Date TBD.

Gordon threw out a suggestion of showing youTube “how to” videos at the monthly meeting (maybe quarterly) and then have members show what they did with what they learned from the video.

Gordon will maintain the CCB matrix.

May – Schedule a critique night at Beef O’Brady’s. Date – TBD

\*\*\*\*Action – George - will contact Beef’s about reserving the room