

# Executive Board Minutes February 16, 2017

Attendees:

Don Martin - VP Programs
Richard Thomson - Public Relations
Denise Stanton – Field Trips
Chuck Palmer – Secretary
Ann Bernick - Newsletter
Mike & Debby Hamilton, Gary Christense

Mike & Debby Hamilton, Gary Christensen, George Campbell, Lib & Hermann Schiefner, Charles Dodds, Bob Creswick, Judy Pastore, Marsha Sea, Nancy Williamson, Arnold Dubin

Don Martin, VP Programs conducted this month's meeting.

Minutes were approved from the January Meeting.

\* Items discussed in this meeting. Other items may be left in the minutes for reference for future actions.

#### **OLD BUSINESS:**

- \* Four Corners Contest Richard and John are contacting several clubs:
- http://www.spokanecameraclub.org
- http://www.twincitiescameraclub.com
- http://www.gsacc.org/photo-gallery-2016.html

Richard tried to confimr that the UK club will participate. They are recommending that we take a hiatus. The consensus of the board was to table the Four Corners competition this year.

- \* Guest Speaker Protocol Don reviewed an updated protocol for making contact with potential speakers. All agreed that items 6-9 should be deleted from the procedure. The procedure will be communicated to club members.
- \* Capture Brevard" project. An updated guideline has been published by John. It was briefly reviewed by the board. The updated proposed guideline is attached to these meeting minutes. There is still a lack of focus on the subject matter for the Capture Brevard, which may be our intent. There is a committee appointed last meeting to decide the content. Richard, John, Nancy, Rob, and Bob. As of this date, they have not yet met. The committee needs to meet to determine our course of action.
- \* Club Calling Card handouts John completed the club's brochure. Nancy has the box of brochures at her home.

- \* Workshops -
- Beginners workshop planned February 18<sup>th</sup>. Location: Nixon Park again. This workshop will center around improving technical skills to operate a camera.
- Scavenger Hunt planned for March  $4^{\text{th}}$ . Downtown Melbourne. 9:00 AM. Sharing will happen at the Lagoon House.
- Chuck has previously volunteered to present two different classroom seminars Basic elements of a great photos (Tentatively scheduled May 20<sup>th</sup> or 27<sup>th</sup>); Travel Photography. We need to schedule this one.
- Capture Brevard Workshop to be scheduled. Chuck volunteered to lead this workshop when we have a more clarity of our Capture Brevard project.
- Nighttime Photography Don will conduct this workshop in the November timeframe at the Space Coast State Fair.
- \* By Laws Updates still in progress. Committee has not met recently.

#### **NEW BUSINESS:**

#### **REPORTS**

VP PROGRAMS - Don Martin –planned speakers.

March 7, 2017 Michael Tapes Bird Photography
April 4, 2017 George Wilson B&W Landscapes

May 2, 2017 Nathan Adams Water Photography And Beyond

June 6, 2017 Jen Glass – Local Photographer

July 11, 2017 Four Corners

August 1, 2017 Sam Fried - Travelogue, Wildlife

September 5 Mystery Meeting
October Capture Brevard
November Tim Holle, Sports

December APC

Mystery Meeting – It's All About You - have chairs set up in circles, forming various groups-Beginner, Nikon, Canon, Birds were some suggestions. Each team may solve a problem / good team building / September is currently planned.

Michael Tapes has asked for bird photos to possibly use in his presentation. Richard will ask for entries from the club.

TREASURER – Judy Pastore - Balance is \$3417.43. + \$1185 in new member funds given to Judy tonight. Inc reports have been submitted.

SECRETARY – Nothing to report

FIELD TRIPS – Denise is getting started in the position. She has some ideas that she is looking into. Gatorland is planned for April

MEMBERSHIP – Marsha Sea – Total membership is currently 129 memberships, 162 members.

PR – Richard Thomson – Hunts Photo wants to put an advertisement in our newsletter in exchange for raffle prizes for the APC. Chuck will look into legal requirements to take money or gifts for ads.

COMPETITIONS - Nancy Williamson – No report. Will continue to use speakers for judges. Nancy will send FCCC ribbons to people who do not normally attend

WEBMASTER – George Campbell – We discussed the need to put our programs front and center on the home page on the web site. The board voted. The vote was unanimous. We will begin putting the current planned program on the front page as soon as possible. George will be working on it.

NEWSLETTER – Ann Bernick – John is now formatting the newsletter. The new format was appreciated by all in the meeting.

## Attachment: Capture Brevard Proposal by John Buck

Last year, the CCB initiated the first annual "Capture Brevard "photo project. This project was inspired by the popular "Day in the Life" series and was intended to showcase the broad talent of photographic skills within the Club. Each member in good standing could enter up to five images.

The entries were not judged, nor were there prizes awarded. This project reached out to all CCB members with the promise of exhibiting and crediting at least one of your photos. The result in 2016 was a total of 260 submitted images from 59 photographers. The photos were featured in a 20 minute slide show displayed at a monthly meeting. In addition, a three minute "teaser" video, put to music, was produced and ultimately displayed on the CCB website.

One of the goals of "Capture Brevard," is to allow you to freely choose any subject and capture it with your creativity. No judging, no pressure, and with a doable timeline. And, your images are guaranteed to be displayed! This is truly a fair and equal photographic opportunity.

We have decided to offer this project again in 2017. Below are guidelines and a few suggestions to help you get started with your "Capture" photography. Good luck! Guidelines:

- Project date spans from February 1 to September 17, 2017. All photos must be taken within this time period, no exceptions.
- There is no specific theme.
- Photos must be taken within Brevard County, FL.
- Submit your photos in .jpg format.
- Size your photos to a maximum width of 2000 pixels on the longest side.
- Label your photos with your name and a number, e.g., johnbuck1, johnbuck2, etc.

- You may submit up to five photos.
- Both landscape (horizontal) and portrait (vertical) formats are acceptable.
- Limited altering of the photos is acceptable.

### Suggestions:

- Create a folder on your desktop and label it "Capture." This is where you can store your favorites and will make it much easier to choose your final selections by the September deadline.
- Try to avoid five pictures of buildings. If you want to submit a photo of a building, be creative by altering your angle of view or by taking just a part of the architecture.
- When you find a subject, think of all the possibilities of capturing it:
- Which lens should you use...wide angle, macro, telephoto or prime?
- Horizontal or vertical? How about both?
- Underexpose or overexpose?
- Depth of field: Shallow, medium or deep?
- Maybe a macro view?
- Use this project as an incentive and an opportunity to expand your photographic knowledge.
- You may want to get a small group together and do a Capture Day together. Our successful Photo Walks have proven it's more fun sharing the experience with others. If you would like to organize a Capture Day photo walk, contact the CCB (info@ccbrevard.com) and we can put the details in our weekly emails and/or newsletter.
- First, take your photo as you envision it, and then retake it by breaking a general photographic rule or by using a completely different point of view. Creativity happens!
- Consider taking at least one photo of a person or of people. This exercise will greatly enrich your experience. Offer to email them one of the photos as a thank you. Engage and create smiles. Be sure to carry some basic photo releases downloaded from the internet. Be sure to tell the subject they may be published on our website or included in a slide show or video. In other words, get full permission. Promoting the CCB through your photography increases our presence in the community in a positive way.
- Try to capture some motion or action shots. They are fun to get and add so much life to the photo. Get a little out of your comfort zone. Stretch yourself.
- Now is the time to be creative! Be proactive in seeking answers to all your questions during the process by asking more experienced club members or before each monthly meeting at the Club's "Ask Chuck" forum. It's free!
- Show us what does Brevard say to you?!