



CAMERA CLUB *of* BREVARD

Executive Board Minutes
April, 11 2019

Attendees:

Gordon Elwell - President
Richard Thomson – VP Programs
Peter Indorf - Public Relations – not present
Judy Pastore – Treasurer
Chuck Palmer – Secretary
Bob Cooley – Membership
George Campbell – Webmaster – not present
Pat Indorf – Competitions
Mike & Debby Hamilton, Ann Bernick, Lib & Hermann Schiefner, Rob Scharpf, Gary Christensen, Curtis & Janae Jensen

Minutes approved from March Meeting.

March Expense Report provided in separate file – document provided by Judy Pastore, Treasurer

Starred items (*) discussed in this meeting. Other items left in the minutes for reference for future action.

REPORTS

*VP PROGRAMS – Richard Thomson – not present

May - Ashlea Lisefski – Extraordinary Pet Photography – From Orlando

June - Capture Florida program

July – Brevard Astronomical Society – Steve Ratts/David Guibert

August – What do judges look for in contests and a Q&A Session – Ask members to submit questions.

September – October - November – Open

December – APC – IHB Recreation Room has been reserved for December 7, 2019

Richard still communicating with Joe Edelman, Olympus Camera for possible program.

Richard will try to get Beth Reynold's presentation for distribution.

Gordon suggested we might get Dan from Sterling Photo to give a short presentation on printing options in the future.

*FIELD TRIPS - No one has volunteered for the Field Trip Coordinator position in 2019.

Schedule looks like:

April – Gatorland – 4/13 – Richard will coordinate. Cost for admin is \$25 for early photographer's admission – 7:00 AM.

May – Valiant Air Command Museum- Titusville - 5/11, 8:00 – 10:30 am - entry includes breakfast/brunch buffet. George will coordinate. - \$12 cost.

Richard noted that Judy Pastore did a great job hosting the field trip to Washington Oaks State Park in March. The event was well attended.

2019 Bus Trip (November):

- Gary handed out copies of suggestions for future bus trip... includes Brian Piccolo Park and Antique Car Museum in Cooper City

-Ann again suggested a late afternoon/night time trip to The Festival of Lights in St. Augustine. Possibly leave at 1:00 PM – midnight.

Several concerns expressed about the work involved in a bus trip and the fact that we don't have a field trip coordinator.

*TREASURER – Judy Pastore - Bank Balance is \$4,566.75. Bob has \$332 outstanding from memberships provided to Judy at the meeting.

EG Civic Center paid for the next 6 months.

SECRETARY – No Report

*MEMBERSHIP – Bob Cooley - We have 182 members, 108 Individual, 35 Family memberships have paid for 2019. Bob will provide a new membership list to board members via email.

****Action - Bob - needs to send the latest member spreadsheet to the exec board. This action is a requirement before each Board meeting.

Bob suggested he was going to require old members wanting to pay for ½ the year to pay for the full year. Ann said that the bylaws call for only new members are entitled to the ½ year discount.

Discussion as to how to get members to pay their dues sooner. – See New Business Below.

*PR – Richard suggested that there is some confusion regarding how many emails the BOD wants to be distributed. Discussion suggested that although once per week is the norm, there are cases where additional emails are necessary. All agreed that it is OK to send additional emails as necessary. In addition, the deadline to get info to Peter for distribution will be established. – Gordon will discuss with Peter.
Pat pointed out that Peter originally accepting the communications volunteer job based on the understanding that emails would be sent once per week.

****Action – Gordon - will send Peter information about sending an electronic blurb to military personnel about the Club.

*COMPETITIONS – Pat Indorf – Pat suggested that if we ever want to have a membership vote we will need help to count the votes. Richard stated that we already decided to eliminate a total membership voting at quarterly meetings. Chuck pointed out that we have a total member voting on photo ribbon categories at the APC. Pat will need to get member judges for the June, July, and August program meeting.

****Action – Pat - needs to update herself as POC on the FCCC website. Contacted FCCC. Pat needs to sign up as a FCCC member first and then will be added as CCB representative.

*WEBMASTER

Still receiving member complaints about small font when reading website/emails on the phone. It has evidently been a problem a long time. Resolution not understood.

Richard stated that he is very disappointed that the website is not complete, programs are not well highlighted, and information is not accurate. Richard does not refer speakers to our website since the info is sometimes wrong. He stated the current month's program is not available under the program button. Richard asked to have a synopsis of all future programs on the website, highly visible on the first page since programs carry the most interest for most people. The old website had photo ops links, and programs were very well highlighted. Chuck shared that when searching on Google, a sub-link highlighted within the search said Newsletter, but the link takes you to the a very old newsletter. Debbie also suggested she has experienced problems with correct information when referring others to the website. Bob said the Jacksonville Camera Club has received awards for their website. It might be a good model to follow. Gordon will speak to George on how we go about improving our website situation.

All agreed that we can remove unpaid members from the email list. Ann will move those people to unsubscribed. Last few emails have had zero bounce backs... typos on some emails have been corrected.

OLD BUSINESS

* Board-Directors – Charlie has resigned from Spotlight Director. So, we now need a Field Trip Coordinator, a Spotlight Director, and Treasurer to replace Judy when we can. Curtis & Janae agreed to take the Spotlight Director position in the meeting. Curtis stated that he

was not able to attend many of the Board Meetings due to another conflict. All agreed that this was not a problem for the Spotlight Director position. Richard suggested that the original idea of the spotlight narrative is to just ask the person to answer 5 questions, and only 5 photos. Speaking in front of the meeting is optional. All agreed Curtis and Janae can modify the Spotlight feature as they see fit.

*Workshops

Critique Night planned for May 29, at 6:00 PM at Beef O'Brady's in Satellite Beach.

*Capture Florida: The CCB Capture Florida is currently underway. No start date. Five photos can be submitted. End date will be May 18, 2019. No themes or categories. Judy volunteered to put together the slideshow. To be completed in May. Judy stated that John Buck is planning to MC the Capture Florida program meeting.

Previous Notes on Capture Florida below for future reference.

John handed out a proposal for the Committees to hold Capture Florida. Committees proposed would be a trial run for the statewide competition. We had some discussion with regard to the focus of the committees... i.e., 2019 Club only competition or 2019 and 2020 Florida Wide Competition. No decision made.

– Suggestion was made that we do not dictate a start date. April or May 2019 would be the end month for the competition. – Need to hand out assignments per the signup lists previously established. Richard made a proposal for different committees, submitting them to John. Rob suggested we have volunteers sign up for committees established. After some discussion, it was decided that the core committee will meet to establish the sub committees – The core committee consists of Ann, Nancy, Richard, George, and John. John will call a separate core committee meeting at his house.

- Still thinking about a state-wide camera club event, but we did decide we would change our annual Capture Brevard to a Capture Florida event within the CCB only in 2019. Richard has talked to FCCC and Glennie regarding software/website infrastructure. Glennie uses File Maker Pro to establish the file management system. FCCC will allow us to use their mailing list for publicity. The FCCC has no problem with our club organizing and sponsoring a statewide event. Richard suggested there could be 15 committees involved in the event. 35 people expressed an interest in helping at the last meeting. We will see how our own club first event works next year before taking it statewide. We had some discussion as to what the committee assignments may be. We plan to dry run the statewide competition within the CCB in 2019. Therefore, the CCB 2019 Capture Florida will be a competition. We believe there would be no time limit as to when the photo was taken, and we will have to select categories that favor a diverse selection of Florida photos.

New Business

* Gordie restated the idea of using Eventbrite to pay annual dues, APC fees, bus trip fee, etc. by credit card: Logistics need to be worked out. Incentive to set this up a credit card is to try to get people to pay on time. Chuck suggested the logistics to set this up and manage may be too extensive than it is beneficial.

Discussion went on as to how we can get members to renew memberships early in the year – Gordie suggested we increase normal yearly dues but give an incentive to renew early. Gordie suggested that next year our dues will go up \$5 but renewals at or prior to the March meeting dues will be discounted by \$5. Board unanimously agreed to the proposal.

* Rob asked if Glennie results were in yet. Results are still pending. Richard suggested we send personal emails to people when they submit photos and when they are selected for Glennie.

Chuck Palmer