



CAMERA CLUB *of* BREVARD

Executive Board Minutes  
April 12, 2018

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Attendees:

John Buck - President  
Richard Thomson – VP Programs  
Peter Indorf - Public Relations  
Judy Pastore – Treasurer – Not Present  
Bob Cooley – Membership  
Chuck Palmer – Secretary  
Nancy Williamson – Competitions  
Denise Stanton – Field Trips  
George Campbell, Gary Christensen, Mike and Debby Hamilton, Ann Bernick, Rob Scharpf, Charlie Dodds, Pat Dorsey Indorf, Eliane Closset

Minutes approved from March Meeting.

March Expense Report provided in separate file – Document provided by Judy Pastore

Celebrated Rob's Birthday

Starred items (\*) discussed in this meeting. Other items left in the minutes for reference for future actions.

## REPORTS

\*VP PROGRAMS – Richard Thomson

May 2018                      Black and White Photography – Richard Thomson – John suggested we suggest people wear Black and White to the meeting.

June 2018                      Capture Brevard Presentation

July 2018                      Marilyn Cook - Tentative

Richard reported that five speakers have committed. Marilyn Cook, Erica Masterson, Robert Vanelli, Jack Rodgers, and Deborah Sandridge – Schedule for these speakers to be established. A few more presenters have been contacted. No commitments yet.

George recommended two young local photographers – John Krause, Marcus Tote – Both highly recognized. George also suggested that people taking photos of the presenter’s screen disturbs the audience. John will mention the issue in the meeting.

**\*FIELD TRIPS**

Schedule looks like:

April 14<sup>th</sup> – Gatorland – Charlie will lead the field trip

May 19<sup>th</sup> – Bok Tower

June – Open – Possibly McKee Gardens

July – Antique Mall

Fall- October – Fort Pierce Market

Nancy suggested Dudley Farms which is North of Melbourne. – Near Ocala – Historic State Park

Suggestions made at previous meetings. . . Girls Fast Pitch Softball at Space Coast Stadium starts in June.

\*TREASURER – Judy Pastore – Financial Balance is \$3,385.67. – The club’s annual liability insurance was paid – \$414.00 (Provided by email)

\*SECRETARY – Nothing to report.

\*MEMBERSHIP – Bob Cooley - We have 181 members, 115 Indiv, 35 Family memberships. We have about 61 unpaid memberships identified. John, Bob, and Judy are going to review the membership list for accuracy. Bob will only include people who have paid on the new member list given to John each month to avoid confusion on the email list. Bob will always write a receipt for cash payment from now on to keep better track of cash paying members. George will print Guest and New Member name tags for the next meeting.

\*PR – Peter Indorf – Peter’s report is attached for reference. Peter and John met with the Brevard School Foundation to look for potential opportunities to reach out to students. Peter suggested key members go to the foundation for a presentation on the organization first. Potentially work with at-risk kids . . . like a program John conducted a few years ago. John suggested the program made him a better person. Let John and Peter know if you are interested in attending the Foundation overview. Peter also suggested volunteer possibilities at the Children’s Hunger Project, feeding needy kids on weekends. We discussed the possibility of announcing the Hunger Project in an email communication but decided we should not to avoid members requesting similar announcements of their favorite charities where the charitable opportunities are not aligned to our mission as the CCB.

\*COMPETITIONS – Nancy Williamson – 1<sup>st</sup> Triannual FCCC Results are in. See the website. No beginner entries. Ribbons available at the next meeting.

\*WEBMASTER – George Campbell – Just put events on the website. Thunder on the Beach event planned on the weekend of May 19<sup>th</sup>. Updates in progress. \*John suggested we should include FCCC and PSA Logos on our website. We are not a member of PSA, but George will include the FCCC logo/link on our website.

NEWSLETTER – Ann Bernick – no new news. Will publish on the 25<sup>th</sup>.

## **OLD BUSINESS**

Glennie Nature salon photo contest -10 photos were chosen by members of the Exec. Board from 51 submitted. Photos will be submitted to the contest. 8 photographers were selected. We will be notified on April 14<sup>th</sup> as to the club's placement.

\*Future Workshops:

- Photo Walk on April 21<sup>st</sup>. – Cocoa Beach. - Chuck will host.
- Critique Workshop tentatively planned for June.
- Lightroom tentatively planned for August
- Portrait – John would like to schedule one of these.
- Travel Photography – Chuck (TBD)

Ann detailed a nature photo walk with environmentalist she attended with the IR Photo Club. Turkey Creek is another possibility. John will speak with Ivan Green regarding a Viera Wetlands workshop.

John asked Patti Corapi to consider the Workshops Director position – she will accept after April.

John asked that Lib and Hermann draft a guest policy for our bylaws . . . to be considered at a future board meeting.

John wrote a letter in December to the owner of the American Muscle Car Museum on Sarno Road regarding having a CCB field trip at his facility. No word back yet.

Florida Today – John sent a letter to the editor in December, and he has agreed to feature CCB photos in the paper. John is awaiting the name of a contact to establish the guidelines and parameters for submitting photos to Florida Today.

## **NEW BUSINESS:**

\*John suggested we consider a Master Class for competitions. The challenge is deciding on who would compete in a Master's Class, and having three classes would cause all classes to be small. John suggested workshop produced photos belong in the Master Class. Mike suggested we use a Master Class or Workshop/classroom entries in the APC, and all agreed it was a good idea.

\*2019 Board – John suggested we need to begin thinking about what our board looks like next year. Especially need to consider the President position since John will not be running for the position next year.

\*Capture Florida – Still thinking about a state-wide camera club event, but we did decide we would change our annual Capture Brevard to a Capture Florida event within the CCB only in 2019. Richard has talked to FCCC and Glennie regarding software/website infrastructure. Glennie uses File Maker Pro to establish the file management system. FCCC will allow us to use their mailing list for publicity. The FCCC has no problem with our club organizing and sponsoring a state-wide event. Richard suggested there could be 15 committees involved in the event. 35 people expressed an interest in helping at the last meeting. We will see how our own club first event works next year before taking it state-wide. John volunteered to quarterback the event if we decide to hold a state-wide event in 2020. Competition will be Digital. If we go state-wide we would run it like Glennie where Clubs enter the competition with their best photos. Gary suggested that Office 365 may be useful for file sharing. John designed a possible Capture Florida Logo and shared it with the board. Chuck suggested we clearly articulate how a state-wide competition will align to our mission before we commit to a state-wide event. Rob questioned if we were competing with the FCCC, and how a member of our club will benefit from a statewide competition... much discussion. Fundamentally, it was suggested that members who enter a state-wide a competition benefits from the learning process, and we have established that the FCCC is OK with us holding the event. For 2019, we will hold Capture Florida within the CCB only. Categories will be targeted to include non-wildlife photos to avoid what several board members feel about the current FCCC competitions... that is that they seem to favor wildlife photos in the award-winning results. Peter suggested we have a detailed plan including a budget and team captains before we hold a state-wide event. John asked that people let him know if you want to become involved in a steering committee.

Chuck Palmer

## **MEMO**

### **Meeting between Mike LaFortune and John Buck**

Reported by Peter Indorf  
CCB - Public Relations/Communications

Date: 3/27/18

Where: Panera Bread IHB

- I introduced Mike LaFortune, a former President of Brevard Cultural Alliance (BCA) and now President of the Brevard School Foundation (BSF) to our President John Buck.
- The purpose of the meeting was to create ideas to engage CCB and BSF to educate and strengthen students through photography.
- Some ideas were to reach out to students, perhaps through a mentoring program, teaching photography or getting them involved in competitions.
- We felt the best way to start was to have key members of the CCB attend a BSF orientation where we can learn about the various ways the foundation supports and enriches the academic life of the students of Brevard.
- Mike will reach out to Janice Kershaw, BSF executive director, about CCB ideas in general to generate discussion. CCB to follow up with him.
- CCB needs to consider forming a group of 8-15 CCB members together for an orientation to BSF in May if things start to roll. The tour dates in May would have to be decided for our group to meet in Viera for the orientation. The orientation gives an opportunity to learn about and meet the people at BSF. The meeting typically starts at either 8:30am or 4 pm. The meeting is under an hour.
- After the meeting, we would be ready to consider how to move forward and figure out possible levels of engagement between CCB and BSF over time
- John will send Mike more information about his plans and Mike will share ideas to open the dialogue for development of any possible ideas and proposed programs.