



CAMERA CLUB *of* BREVARD

Executive Board Minutes  
April 14, 2016

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Attendees:

John Buck, President  
Judy Pastore, Treasurer  
Don Martin, VP  
Chuck Palmer, Secretary  
Richard Thomson, Public Relations  
Shannon McGregor, Bob Creswick, Debby and Mike Hamilton,  
George Campbell, Lib and Hermann Schiefner, Arnold Dubin, Marsha Sea, Denise Stanton

**OLD BUSINESS:**

\* FCCC: The date for the judging of the FCCC Tri-annual Print Competition will be Thursday, October 21st. Venue will be the Schechter Center for the judging, from 3-9 PM. It was determined the CCB will not supply a judge from our membership. We need to find 1 local professional judge.

\* SPOTLIGHT- No one assigned to continue the spotlight to date. Suggestion made to spotlight new members. So will look for someone to do this... John will find a chairperson.

\* ANNUAL DUES – Discussed increasing dues again. We decided to leave dues as they are right now. However, we will revisit next year. Possible increase of \$5-\$10 was discussed. By-laws committee will clarify the student membership definition. Paid membership is currently 165. Marsha will look at fees for other clubs for a comparison.

\* APC: As of this moment, the committee for the December APC is the Executive Committee. We will continue our search for a Chairperson. Room has not been paid for to date.

\* CCB Logo - John presented the new CCB logo, tagline, letterhead, and business card. Feedback suggested that email and website should be included. All agreed to the new logo.

\* New Member Gift – Again discussed the possibility to provide a gift to new members. Plan to have shirts available for purchase with the new CCB logo. Debby suggested we pick a vendor who can handle individual orders on a website.

\* Executive Committee Members back-up - John again requested each Committee Chair to find a backup in case they are unable to perform their duties...or simply to help out! Judy and Chuck have back-ups.

## **Board Reports:**

VP- Don reported that he is researching 4 different photographers for speakers. October, and November meetings are open for speakers to date.

May meeting will be Kim Hunt... creativity with your cell phone.

June – Barry Kirsch – Project Photography

July – 4 Corners Photo Contest

August – Josh -Video from DSLR

September – Eric Dusenbery – Florida history through Photography

October – Day in the life of Brevard – Slideshow of CCB member images. (tentative)

November – Open

December - APC

Possible program content previously discussed:

1. Conducting another photography question/answer program. It was decided to use this as a backup program in case of a late cancellation.
2. Having a meeting centered on producing slide shows.
3. Problem solving...may be multiple speakers in one meeting.

TREASURER- Judy reported a balance of \$3797.08. We are paid up to July with the Eau Gallie Civic Center. John asked that we plan to create a yearly accounting of income and expenses. Insurance is up for renewal in May.

## **Committees:**

MEMBERSHIP: We have 165 memberships and 214 members to date.

PR/COMMUNICATIONS: Richard will be publishing PR announcements to local publications and continue to publish weekly emails which is essential to the membership. General discussion regarding PR and community awareness was held.

COMPETITIONS: No report

Need to have a CCB assistant for the May competition to assist the speaker.

May is the first month for Class C

Discussed the logistics about how to announce winners of the monthly competitions. In May, our agenda will be Announce; Contests; Break; Speaker.

WEBMASTER: George suggested he is about 50% complete with the new website. It will be tablet and phone compatible. He continues to develop. He would like to work with a few people to help with the design. He will hold a meeting to show first draft. Navigation will change to help people get specific information. . . including monthly meeting speakers and monthly competition winners. New website will allow multiple contributors with specific authorization. George thinks that a trial page will be available in May or June.

NEWSLETTER- No report. Still plan to develop a new template.

FIELD TRIPS- Gatorland on April 16<sup>th</sup>. Future field trip possibilities: Rodeos; Sunrise Locations; Antique Malls;

BY-LAWS- Shannon, Lib and Herman Schiefner, and John continue to meet to update the By-Laws. John expects the by-laws to be rewritten in the next couple of months. John handed out an organization chart which was discussed. John asked for feedback on the chart... all agreed to the organization. The need to archive all documents and meeting minutes was discussed. We decided we do not need a separate historian. We will archive official documents and f-stops by archiving the website documents. We decided we will add the Exec Committee Meeting Minutes somewhere on the website. Chuck will copy minutes to George Campbell.

WORKSHOPS – We discussed suggestions for workshops: Remarkable Photos; Lightroom; Flash; Model Photography; Video; Webinars on Google+. Also discussed the possibility to offer mentor – mentorship programs; Photo Critiques

## **NEW BUSINESS:**

- March minutes approved.
- Ask Chuck – We will start a service for members to ask one on one questions. Chuck will show up at the meeting at 6:00 PM and be available for member questions. Chuck will act as a point person... directing questions to other Exec members and mentors in the club. We will begin at the May meeting and see what kind of interest there is. We talked about rotating the point person after a few months if the service is popular.
- PR – Richard discussed some ideas to add membership through PR efforts. We will produce a little brochure or takeaway for community presentation or community events.
- Four Corners – will be happening soon. Richard will announce logistics soon. We need to find two more clubs to participate next year.
- Bob suggested we see the winning photos of outside competitions when they are announced. We hope the website will cover this in the future.

Adjourned at 9:03 PM

Chuck Palmer